



**BUDAPEST UNIVERSITY
OF ECONOMICS
AND BUSINESS**

Blended short-term mobility course 2025

SUSTAINABILITY BRAINSTORMING

24-28 MARCH 2025

Course leader

[DR. ÉVA ERDÉLYI DR. SZABÓNÉ, ASSOCIATE PROFESSOR PHD](#) - DEPARTMENT OF METHODOLOGY FOR BUSINESS ANALYSIS
and guest speakers from the corporate world

Language of the course

English (B2)

Credit value

3 ECTS

Registration fee

FREE of charge for BUEB partner universities

Organizer

BUEB- Department of Methodology for Business Analysis

Participating level

BA and MA students - available for students studying any area, not just business

COURSE AIMS:

Deepening the sustainability and circular economy approach through small interactive exercises, individual and creative small group work. Sharing each other's future-conscious daily practices, collecting innovative ideas. Thinking together about global challenges and local solutions.

Understanding the social, economic and environmental approach to help the development of the small project. Thinking together about what we can do more for the environment, whether in our daily lives, in a business or at the university.

Learn about best corporate practices from guest speakers and on the spot. To summarize the experiences and make suggestions.

APPLICATION:

[BUEB SHORT-TERM MOBILITY COURSE 2025 REG. LINK](#)



PROGRAMME OVERVIEW

- Online introductory session will take place mid-March as part of the Blended short-term mobility course.
- Welcome event for all international course participants including BUEB students and Faculty members

SUBJECT AREAS

- BUEB for sustainability. Climate change challenges, preserving resources for future generations, protecting and restoring nature.
- Measuring environmental footprint and mitigation options in our daily lives and in different sectors.
- Circular economy, challenges and solutions. Collecting the experienced best practices (companies, businesses, products and services, etc.)
- Collect examples of the "R's", mini competition: Reduce, Reuse, Recycle, Redesign, Remanufacture, Recycle, Responsibility, Refuse, Reconsider, Respect, Repair, Recharge, Reinvent, Reinstall, etc.
- A brainstorming session on everyday challenges and solutions. Good practices in domestic and international business, learning about innovative businesses.
- How does a responsible corporate practice work? A visit to a company committed to sustainability.

PROFESSIONAL COMPETENCIES

Situational awareness, logical and long-term thinking, interpreting conditions, planning, process thinking, understanding the decision-making process, problem solving, responsibility and sensitisation, effective participation in teamwork, recognising market advantages, developing and strengthening independent working techniques.

Problem-based learning, strengthening project approach. Formulating and interpreting the meaning of the results of best practices experienced and learned. Collecting and organising best practices, evaluating them from different perspectives. Reasoning and debate, critical thinking. Individual work and cooperative learning.

[BUEB SHORT-TERM MOBILITY COURSE 2025 REG. LINK](#) 

**APPLY BY
28 FEBRUARY 2025**

